

BUSINESS FORWARD

IN THE FIRST HALF OF 2012

2000
LOCAL LEADERS
FROM **500+**
CITIES

WILL TRAVEL TO THE WHITE HOUSE TO BRIEF THE PRESIDENT'S ECONOMIC ADVISORS



OUTREACH EVENTS IN

45+
CITIES
IN **30+**
STATES



40 OF AMERICA'S LARGEST AND MOST RESPECTED COMPANIES

170+

Senior Obama Administration officials, current and former governors, Members of Congress and local elected officials have participated.

THOUSANDS OF BUSINESS LEADERS PARTICIPATE



3 IN 10 ARE CEOs; 4 IN 10 ARE SENIOR EXECUTIVES; 2 IN 10 ARE INVESTORS; 1 IN 10 ARE LEGAL, CSR OR GOVERNMENT AFFAIRS EXECS



9 OUT OF 10 PARTICIPANTS ARE GUESTS OF FOUNDING MEMBERS AND PARTICIPATE FOR FREE

AND 98% WOULD PARTICIPATE AGAIN.

20+ EVENTS PER MONTH

ECONOMY	29%
INFRASTRUCTURE	3%
IMMIGRATION	4%
OPEN GOVERNMENT	10%
TRADE	8%
HEALTH & WELLNESS	6%
EDUCATION	11%
CYBERSECURITY	13%
ENVIRONMENT & ENERGY	16%

